

@SENDSISTERZ

CANYON SKI RESORT

DEC 20 / 2025


GIRL
power





Sendsisters was developed by Madi Phillips. Madi, born and raised in Red Deer, is a competitive freestyle skier, and has been part of the freestyle scene for 8 yrs. Madi started with Central Alberta Freestyle Ski Club at the age of 6. She progressed on the provincial stage in moguls, park & pipe. In the 23/24 season she made the jump to national level competitions, winning gold in U14 halfpipe at Canadian JR Nationals. Coming from a family of skiers, Madi truly loves skiing and desires to build a community of females that share her passion for the sport.

Sendsisterz is a fun filled day designed to get local girls out on the hill skiing together. Did you know, skiing has one of the highest dropout rates of female participants in the country. Her goal is to change that.

Participants will have the opportunity to shred with Madi and some of her closest friends while being accompanied by certified freestyle coaches. The girls will learn new skills, allowing them to push their limits, and have a ton of FUN, all in a safe, fun, and inviting environment.

WILL YOU COME SKI WITH US?





DETAILS



DATE & TIME

DECEMBER 21, 10 – 3 PM

LOCATION

CANYON SKI RESORT, RED DEER

WHO IS INVITED

FEMALE SKIERS FROM CENTRAL ALBERTA
AGES 7-12

SKILL REQUIREMENTS

BE ABLE TO LINK PARALLEL TURNS, RIDE T-BAR
& CHAIR LIFT INDEPENDANTLY, OR HAVE
COMPLETED CANYON'S SKI SCHOOL PROGRAM

COST

\$50, INCLUDES LUNCH & PRESENTATION FROM
SPECIAL GUESTS, LIFT TICKETS NOT INCLUDED
(PLEASE PURCHASE DIRECTLY FROM CANYON)

COLD WEATHER/REFUND POLICY

EVENT RESCHEDULED IF TEMPS DROP BELOW -20
CELSIUS, 50% REFUND IF PARTICIPANT CANNOT
ATTEND ALTERNATIVE DATE

REGISTRATION

LINK IN BIO OR THROUGH THE FREESTYLE
ALBERTA WEBSITE





IS THE EVENT INSURED

YES, THE EVENT FALLS UNDER THE "TRY FREESTYLE" PROGRAM OFFERED THROUGH FREESTYLE CANADA

WHOS COACHING/SUPERVISING

MADI AND HER FREESTYLE FRIENDS WILL WORK WITH THE PARTICIPANTS WHILE BEING ACCOMPANIED BY FREESTYLE CERTIFIED FEMALE COACHES

CAN PARENTS JOIN IN OR REQUIRED TO STAY

WE ARE PUMPED YOUR SKIER IS SKIING INDEPENDANTLY SO THERE IS NO NEED TO BE ON SNOW. YOU ARE NOT REQUIRED TO SKI

PARENTS ARE NOT REQUIRED TO STAY AT THE HILL, HOWEVER, PLEASE REMAIN AVAILABLE BY PHONE IN CASE OF EMERGENCY

I'VE NEVER SKIED BEFORE, CAN I JOIN

WE ARE STOKED YOU HAVE AN INTEREST IN SKIING, HOWEVER, THE PROGRAMMING IS DESIGNED FOR THOSE THAT ARE AT LEAST INTERMEDIATE SKILL LEVEL, WE SUGGEST YOU BEGIN WITH THE SKI SCHOOL OFFERED BY CANYON SKI RESORT

ADDITIONAL QUESTIONS/HOW CAN I HELP

EMAIL MADI AT SENDSISTERZ@GMAIL.COM

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