Freestyle Alberta

Nominees for the Board of Directors and Club Zone Representatives
2026

AGM held October 4, 2026

Board Elections 2026

Recommended Slate
After completing the application review, interviews, reference checks, and committee deliberations, the Nominating Committee recommends the following slate to the membership. Members will vote to elect two new directors from the candidates listed below.

- Bruce Nash
- Chad Graves
- Ching Yu

The Council of Presidents is electing two new Club Zone Representatives from the list below

- Carmen Allen – Northern Zone Club Representative
- Alicia Bjarnason – Southern Zone Club Representative

Board of Director Nominees 2026

- Bruce Nash
- Chad Graves
- Ching Yu

Bruce Nash

Over 25 years of leadership experience in the oil and gas industry, including executive roles in operations, finance, safety, strategy, and people management.
He is the General Manager of Ensign Well Servicing, leading 160 employees and managing $45 million in annual revenue.
His skills include governance, risk management, financial oversight, strategic planning, stakeholder engagement, and building high-performing teams.
Bruce's experience can help AB Freestyle grow sustainably, improve governance, and enhance athlete and club development.
He has a strong background in strategic planning, budgeting, partnership building, and leading organizations through change.
Bruce previously served as Vice President of the Calgary Freeriderz Freestyle Team, working with volunteers, parents, coaches, athletes, and sponsors.
He has experience in fundraising, sponsorship, marketing, community engagement, and building industry partnerships.
Bruce is passionate about supporting athlete development and the growth of freestyle skiing in Alberta.

Chad Graves

Chad Graves brings over 20 years of senior finance and strategy experience, most recently as SVP, Strategy & Corporate Development at Parkland Corporation.

He worked directly with Parkland's Board and Special Committee on the company's $13 billion sale to Sunoco, gaining valuable experience in board governance, collaboration, and strategic decision-making.

His background includes financial oversight, capital raising, resource allocation, and long-term planning, complemented by strong relationship-building and stakeholder communication skills.

Chad hopes to apply this experience to support Freestyle Alberta's growth and financial sustainability.

As a parent of two young sons competing in big mountain freeride with the ULLR team at Lake Louise, he is personally invested in creating opportunities for Alberta athletes.

Ching Yu

Ching Yu brings international sport management, nonprofit governance, and community-building experience to Freestyle Alberta. Ching served as Deputy Sport Manager for Freestyle & Snowboard at the Beijing 2022 Winter Olympics and has worked across multiple World Cup events, bringing valuable knowledge of event operations and collaboration in high-performance sport.

As Financial Director with Girls On Ice Canada, Ching also contributes experience in nonprofit financial oversight and governance.

A lifelong skier and parent of a young freestyle athlete, Ching hopes to apply this international experience at the grassroots level to strengthen local programs and support the next generation of Alberta athletes.

Club Zone Representative Nominees 2026

- Carmen Allen – Northern Zone Club Representative
- Alicia Bjarnason – Southern Zone Club Representative

Southern Zone Club Rep - *Representing clubs located south of Red Deer*

Alicia Bjarnason

Alicia brings 14 years of non-profit experience, including six years as President of the Alberta Women's Science Network and five years working nationally with the Canadian Coalition of Women in Engineering, Science, Trades and Technology.
Her strengths include board governance, strategic planning, organizational management, partnership development, and volunteer engagement.
She has also contributed to successful grant applications totalling approximately **$2.5 million**.
As a geoscientist and an active freestyle parent involved with Bow Valley Freestyle, RT Freeski, and the SnowLab Athlete Project, Alicia combines analytical thinking with firsthand understanding of athlete, family, coach, and club needs. She would bring a collaborative, practical approach to representing southern clubs, strengthening partnerships, and supporting Freestyle Alberta's growth and long-term sustainability.

Northern Zone Club Rep - *Representing clubs located from Red Deer, North*

Carmen Allen

Carmen Allen holds a Master of Science and is a PhD candidate at the University of Alberta. She brings years of volunteer service, board experience, and a strong family connection to freestyle skiing.

Her three children have progressed through the Tawatinaw Valley Freeriders program, giving her firsthand insight into how local clubs develop athletes and support families.

Having served on the Evolution Freestyle board, Carmen brings experience in governance, grant writing, teamwork, and accountability. She thrives in busy environments and takes a practical, collaborative approach to supporting the sport.

As North Zone Club Representative, Carmen would be a dedicated voice for northern clubs, strengthening communication, representing their priorities, and supporting opportunities for athletes, coaches, and volunteers across the region.